

Frances C. Foley

▪ email: ffoley1@comcast.net

Interactive Web Designer\Content Producer\Webmaster

A highly organized solo freelance web production and hosting service providing analysis of my client's communications requirements, internet project planning and site documentation. Experienced developer of distinctive user-friendly web sites through the skilled integration of digital images, written content, graphics and video with customized web designs.

Skills

▪ CSS	▪ Webmaster	▪ Needs Assessment	▪ Site Mapping
▪ HTML	▪ Documentation	▪ Scan/OCR/PDF	▪ Site Design
▪ Market Analysis	▪ Content Production	▪ PSA/Video Production	▪ Slideshows
▪ Navigation Design	▪ Graphic Design	▪ Writing Procedures	▪ Blogs
▪ Photography	▪ Video Editing	▪ Content Development	▪ Client Training
▪ Photo Editing	▪ Public Cable TV	▪ Interactive Narratives	▪ Videographer
▪ Google Analytics	▪ Google Maps	▪ YouTube	▪ Google Video

Software

▪ Dreamweaver	▪ Photoshop	▪ Illustrator	▪ Final Cut Pro
▪ Flash	▪ AfterEffects	▪ Inspiration	▪ Adobe Premiere
▪ Adobe Acrobat	▪ Adobe Captivate	▪ Abbyy FineReader	▪ QuickBooks
▪ Word	▪ Excel	▪ PowerPoint	▪ Publisher
▪ Blackboard	▪ Respondus	▪ StudyMate	

Employment History

Freelance Web Master, Designer, Content Producer & Hosting

Noisemakers Productions East Haven, CT

2007- Present: <http://www.noisemakersproductions.com>

As a solo developer plans, designs, and documents web sites, manipulates client print content for the internet, develops training documents, trains clients, photographs and creates client interactive narratives. Provides client packages for monthly web hosting, webmaster and domain services.

- Town of East Haven <http://www.townofeasthavenct.org/>
- DiLusso Lifestyle, LLC <http://www.dilussolifestyle.com/>
- East Haven Celebration of Lincoln's Bicentennial
<http://www.townofeasthavenct.org/spec-event.shtml>
- Hagaman Memorial Library <http://www.hagamanlibraryeasthavenct.org>
- East Haven Historical Society
http://www.townofeasthavenct.org/ehhs_home.shtml
- University of Connecticut UConn/UCinn Bioacoustics Laboratory designed and produced in 2007. This research oriented web site is maintained by the educational institutions.
<http://www.bioacoustics.uconn.edu/>

Graduate Assistant - Instructional Technology

Quinnipiac University, Hamden, CT

5/07-8/24/07 Redesigned and created Flash player for animated learning tools and created printable pdf worksheets for the course:

<http://faculty.quinnipiac.edu/health/tantorski/>

Graduate Assistant - Web Designer/Content Producer

Quinnipiac University Arnold Bernhard Library, Hamden, CT

8/2005 – 5/07 Designed and digitized:

- Connecticut History Collection - 13 websites
<http://www.quinnipiac.edu/x915.xml>
Life, Speeches and Public Services of Abraham Lincoln
Hinman's Antiquities and eleven other web sites.
- Irish Famine Museum – three websites
<http://www.thegreathunger.org/html/main/indexa.htm>
Three Reports, Ireland's Miseries and Ireland of To-day

Technology Aide 10/01-6/05

Branford Public Schools, Walsh Intermediate School, Branford, CT

Computer Instructor Summer School 6/98-8/98

Hamden Hall Country Day School, Hamden, CT

Programmer Analyst/Telecommunications Specialist 1983-1998

Southern New England Telephone Co. New Haven, CT

Education

Quinnipiac University, Hamden, CT

Master of Science Interactive Communications May 2007.

University of New Haven, West Haven, CT

Master of Science Computers & Information Science.

Volunteer Experience

- Cable Advisory Council of South Central Connecticut, Appointed by the Mayor in February 2008 and reappointed in June 2008.
- East Haven Public Access TV, Producer/Director/Video Editor
- Citizen Journalist <http://www.insidetheboe.com>
- Public relations/web designer/communications consultant for local politics
- East Haven Historical Society Digital Preservation Project Leader
- CCFA CT Guilford Support Group TakeSteps Team Leader 2009